



Bridging Communities with Trails

THE 2012 WASHINGTON STATE TRAILS CONFERENCE

Presented by the Washington State Trails Coalition, October 25-28, 2012

The Hilton Hotel ~ Vancouver

Updated 10/19/12

Thursday, Oct 25	
1:00 - 4:30 p.m.	Pre-conference field trips ~ Details and registration information available at www.w-s-t-c.org Trail Building Clinic with Washington Trails Association – 10 a.m. – 5 p.m. Waterfront Renaissance Trail Urban Walk (ADA-accessible)with Vancouver Parks & Recreation – 2:30-4:30 p.m.
5:00 – 7:00 p.m.	Informal social ~ Mix and meet with other trail advocates, enjoy appetizers & drinks, and kick off our conference!
Friday, Oct 26	
7:00 a.m.	Registration
7:00 – 8:45 a.m.	Breakfast
9:00 – 9:20 a.m.	Conference Opens ~ Welcome , Pete Beaupain, President, Washington State Trails Coalition
9:20 – 10:40 a.m.	Agency Leadership Panel Facilitator: Kaleen Cottingham, Director of the Washington Recreation and Conservation Office Panelists: Peter Goldmark, Washington State Public Lands Commissioner; Don Hoch, Director of Washington State Parks; Randy King, Superintendent of Mt. Rainier National Park; Maureen Hyzer, Deputy Regional Forester, USFS Region 6 With 16 million acres of public land in Washington and strong agency leadership, trails have become a vital part of Washington’s recreation scene. Come learn the creative ways our major agency partners are dealing with disastrous budgets and working toward a positive future for trails through collaborative planning, public outreach, and more.
10:40 – 11:00 a.m.	Break & Exhibits
11:00- 12 p.m.	Legislative Leadership Panel Facilitator: Jonathan Guzzo, Advocacy Director, Washington Trails Association Panelists: Rep. Jim Moeller (49 th District, Speaker Pro Tempore); Rep. Sharon Wylie (49 th District, Assistant Majority Whip); <i>Additional panelists to be announced.</i> You don’t see them out on the ground that often, but they work just as hard for trails as any Pulaski-swinging dirt fiend. Our elected officials have a front row seat to the challenge of balancing priorities against increasing recreation demand and multimillion dollar maintenance backlogs. Fortunately, we have some very strong advocates for trails in Washington. Come hear about what they’ve been

	doing for trails in our state.	
12:00 – 1:30 p.m.	<p>Lunch & Keynote Address: Bridging Communities to Our Trails & Parks Speaker: Mickey Fearn, Deputy Director of Communications & Community Assistance, National Park Service</p> <p>Mickey Fearn has responsibility for NPS Communications, Public Affairs, Strategic Planning, Tribal Relations, International Affairs, Partnerships, Legislative and Congressional Affairs, Policy, State and Local Assistance Programs and Information Technology. His updated title and expanded role emphasize a new focus at NPS on outreach and communications efforts, especially to groups currently underrepresented among park visitors.</p> <p>Mickey Fearn comes to the NPS from Seattle, Washington, where he created and directed a summer youth program for Seattle Parks and Recreation aimed at connecting urban youths to the natural world while promoting personal responsibility and healthy lifestyles. In Seattle, Mickey held positions as the manager of the City of Seattle’s Race and Social Justice Initiative, director of the City’s Innovation Project and director of Seattle’s Neighborhood Leadership Program. Mickey also served as a Washington State Parks and Recreation commissioner for 12 years. Prior to his work in Seattle, Mickey Fearn worked for the governor of California, the California Department of Parks and Recreation, and the mayor of Oakland, California.</p>	
1:30 – 2:30 p.m.	Breakout Sessions	
	Track I: Community Engagement. <i>Tactics and success stories for trail outreach and communication to diverse audiences, cultivating volunteers and involving youth.</i>	Track II: Planning for Success. <i>Strategies to help your trail project gain traction, including successful fundraising, partnerships and coalition-building, and legislation and advocacy.</i>
		Track III: Managing Trails on the Ground. <i>Case studies and presentations focused on effective trail design and construction as well as best practices for resource protection and managing trail use.</i>
1:30 – 2:30 p.m. Track 1a: Engagement	1:30 – 2:30 p.m. Track IIa: Planning	1:30 – 2:30 p.m. Track IIIa: Managing
<p>The Intertwine: Designing a comprehensive & interactive website for the Bi-State Portland/Vancouver Metropolitan Region Speakers: Jean K. Akers, RLA, AICP, (Park Planner, Vancouver-Clark Parks & Recreation Department); Mel Huie (Regional Trails Coordinator, Portland Metro); Mike Wetter (Executive Director, The Intertwine Alliance); Dan Miller (Community Planner, NPS Rivers, Trails and Conservation Assistance)</p> <p>The Intertwine Alliance has recently developed a website (www.theintertwine.org) for the general public that has inventoried all of the trails and parks in the region and has a searchable database complete with maps, descriptions, links for more</p>	<p>The Carbon River Corridor to Mount Rainier National Park Moderator: Bryan Bowden (Community Planner, Mt. Rainier NP). Panelists: Randy King (Superintendent, Mount Rainier NP); Pat Johnson (Mayor, City of Buckley and Foothills Trail Coalition Board Member); Kathy Kravit-Smith (Director, Pierce County Department of Parks and Recreation)</p> <p>This presentation will provide information about the multiple partnerships and collaborative efforts working to develop and implement a coordinated management plan for the Carbon River corridor from the Town of Wilkeson to Mount Rainier National Park. The plan will feature the Foothills</p>	<p>Design and Maintenance of Multi-use Mountain Bike Trails Speaker: Art Tuftee (Professional Trail Builders Association (PTBA) member and former state rep for the International Mountain Bicycling Association (IMBA))</p> <p>Successfully accommodating bikes on a trail requires design techniques that can often be subtle, but make a substantial difference in how well the trail performs. A well designed trail blends with the landscape, is sustainable, and provides a satisfying user experience. The techniques used to manage water and control rider flow must be considered together and implemented in a way that fits with the local terrain.</p>

<p>information, and a “how to get there” by car or public transportation. This presentation will discuss how the inventory of trails and parks was conducted; how the website was developed; and touch on other goals of the website including stewardship, fostering volunteering, and expanding membership in the organization.</p>	<p>‘Glacier to Sound’ Trail as the centerpiece and will establish goals for conservation of natural and cultural resources and for public recreation throughout the corridor. It will also describe roles and responsibilities for local, state and federal agencies and non-profit organizations in achieving those goals.</p>	<p>This session will focus on harmonizing the key elements of good trail design so that their functions are complementary and result in a great trail with low maintenance needs. The information presented will be useful to trail designers, land managers, volunteers, and anyone building or maintaining a mountain bike trail.</p>
<p>2:30-2:50 pm</p>	<p>Break & Exhibits</p>	
<p>2:50-3:50 pm Track 1b: Engagement</p>	<p>2:50-3:50 pm Track 1Ib: Planning</p>	<p>2:50-3:50 pm Track 1IIb: Management</p>
<p>Engaging Youth in Trail Maintenance Moderator: Krista Dooley (Youth Programs Manager, Washington Trails Association) Panelists: Jon Knechtel (Director of Trail Operations, Pacific Northwest Trail Association); Sarah Weigle (Program Coordinator/SCA Community Programs)</p> <p>Who are the next generation of trail stewards and how do you find them? What are organizations doing to successfully engage young people today? Join this panel discussion to learn how three local organizations work with youth on trails. Get tips about what works and what doesn’t to keep youth engaged. Learn how to successfully recruit youth to your program and keep them coming back again and again. Gain insight into how organizations utilize peers and social media tools to promote opportunities on trails. Discover what organizations are doing to break down barriers that might otherwise keep youth from volunteering out on trail.</p>	<p>The Story of the Cape Horn Trail Moderator: Renee Tkach (Project Manager for Gorge Towns to Trails) Panelists: Stan Hinatsu (Recreation Planner for the National Scenic Area, USFS), Teresa Robbins (President, Cape Horn Conservancy); Paul Pearce (Skamania County Commissioner); Ryan Ojerio (WTA).</p> <p>The story of the Cape Horn Trail began over 20 years ago, when a few people and Friends of the Columbia Gorge’s founder, Nancy Russell, saw the opportunity to open this amazing area to the public in the form of a hiking trail. The dilemma was that there were little to no public lands to make this happen, but that didn’t stop the dream for a trail system on the Washington side of the Columbia River Gorge. Over the years land was acquired by the Forest Service and the vision for a trail began to move towards reality. Friends of the Gorge led the way with a successful, four million dollar fundraising campaign, which brought wide-spread public awareness and engagement, along with the funds to acquire the last two remaining properties to bridge a loop trail system. Partnerships have been the key to success in this story.</p>	<p>Trail Etiquette, Ethics, and Education: Conflict and Cooperation Moderator: Reed Waite (Leave No Trace Master Educator) Panelists: Tracy Howard (Leave No Trace Traveling Trainer), Dan Steinbeck (Backcountry Horsemen Washington), Art Tuftee (IMBA), Karen Behm, (Central Cascades Winter Recreation Council)</p> <p>Where has common sense gone? With increasing numbers of trail user ‘types’ and changes in electronics and social attitudes, there’s been growing chatter about human friction on trails. Knowing the lay of the land – the facts of the situation – and how others recreate can lessen ‘trail rage’ and promote stewardship of our common natural resource playgrounds. Learn how organizations and agencies are educating, governments are making rules, and the ‘established way’ is yielding to newly formulated principles.</p> <p>After brief remarks from thoughtful panelists there will be time for lively polite discussion of conduct, troubling situations, and informed attitudes. Be part of the conversation.</p>
<p>3:50pm – 4:10 pm</p>	<p>Break & Exhibits</p>	

4:10-5:10 pm Track 1c: Engagement	4:10-5:10 pm Track 1lc: Planning	4:10-5:10 pm Track 1llc: Management
	<p>Guidelines for Providing Trail Information to People with Disabilities Moderator: Sharon Mitchell (former news anchor) Panelists: Georgena Moran (Founder, Access Recreation); Chuck Frayer (USFS); Richard Bosch (Architect)</p> <p>Access Recreation has developed a web-based document, Guidelines for Providing Trail Information to People with Disabilities, that provides guidelines, and additional information, for public agencies and other non-profit entities, on how to share information about their trail systems and outdoor recreation facilities, and information that should be considered during the design of trails and their features.</p> <p>These guidelines provide the public with easy access to better information on the accessibility of parks and recreation trails in northwest Oregon and southwest Washington.</p> <p>This information will increase opportunities and safety by allowing trail users to make a more informed decision as to which trails may best suit their needs and ability levels.</p> <p>Access Recreation is a Portland, Oregon non-profit committee that has been working to develop these Guidelines that describe the accessibility of trails and outdoor recreational facilities, through design standards that can be applied to websites, pamphlets, trail maps, and at trail sites.</p>	<p>The Trail/Transportation Connection – Planning, Funding Opportunities and More Panelists: Charlotte Claybrooke (Transportation Planner, Washington Dept. Transportation); Ed Spilker (State Scenic Byways Program Coordinator, WADOT); Ian Macek (Bicycle & Pedestrian Coordinator, WADOT)</p> <p>Join this panel to hear about past trail/transportation project successes, challenges, design elements, and future funding opportunities. Attendees will get information about three transportation programs that include trail projects. These programs are the Pedestrian and Bicycle Program, Scenic Byways Program and Safe Routes to School Program. The focus will be on the connection between transportation and trails from a planning, design and user perspective.</p>
5:10 –6:00 pm	Break & Exhibits	
6:00 – 10:00 pm	<p>The Economic Benefits of Trails: Community Forum & Dinner Banquet with Dr. John Crompton Evening keynote, Dr. John Crompton, distinguished university professor in the Department of Recreation, Park and Tourism Services at Texas A&M University, is well renowned for his research on economic benefits of parks, trails and open spaces will provide a national context for the benefits of active transportation.</p>	

<p>Following Dr. Crompton’s presentation, audience members will be directed to table-based discussions by trail-type including: Urban Greenway Trails, Regional Shared Use Trail, Water Trails, Bike Lanes/sidewalks & Urban connections, Back Country Trails, Cultural Trails, Rails to/with Trails, Equestrian Trails, and Others. The Forum intends to engage the local, regional and state trail communities in issues, trends and opportunities for improving quality of life and health, connecting communities, and deploying economically sustainable solutions for parks and recreation.</p>		
<p>Saturday, Oct 27</p>		
7:30 – 8:45a.m.	<p>Registration & Breakfast</p>	
7:30 – 9:00 a.m.	<p>WSTC Business meeting, Moderator: Pete Beaupain, President Washington State Trails Coalition. Conference registrants are voting members of the Trails Coalition. Come and show your support! Help with bylaws updates, vote on new officers, and discuss plans for the next conference.</p>	
9:00 to 9:15 a.m.	<p>Welcome ~ Housekeeping, Pete Beaupain, WSTC President</p>	
9:15 – 10:45 a.m. Track 1d: Engagement	9:15 – 10:45 a.m. Track 1Id: Planning	9:15 – 10:45 a.m. Track 1IId: Management
<p>Volunteers: Building Community while Building Trails Moderator: Glenn Glover (Director, Evergreen Mtn. Bike Alliance) Panelists: Mike Westra (Project Manager, Evergreen Mtn. Bike Alliance), Jason Wells (IMBA), Karen Daubert (Executive Director, Washington Trails Assoc), Norm Welsch (Backcountry Horsemen)</p> <p>Presentation will consider the philosophy that guides the design of a successful volunteer program and how to identify and measure the desired outcomes - it's not just miles of trail! Then we'll address some techniques for implementation including: reaching and recruiting volunteers, working with non-traditional communities such as at-risk youth, elements of volunteer satisfaction, increasing community and employer support, land manager partnerships, and effective tools for recognition.</p>	<p>Youth Engaged in Planning: Three Strategies, Three Projects, Three States Panelists: Emily Linroth (Communications Specialist, NPS RTCA); Aaron Brown (Program Manager, Intertwine Alliance); Mitch Long (Project Specialist, City of Roslyn)</p> <p>How can we use trails to connect kids with the great outdoors? Even more challenging, how can we give youth a voice in <i>planning</i> these trails? The National Park Service Rivers, Trails and Conservation Assistance program helps build partnerships for community-driven recreation and conservation projects that often include trails. Join us to hear three stories about diverse and innovative ways we have experimented with plugging youth into trail projects. Bring your own stories of working with youth!</p>	<p>What’s in a trail: From Design to Construction and Beyond Moderator: Lisa Anderson (Recreation Planning Manager, DNR) Panelists: Sue Jensen (ASLA, LEED, DNR); Dana Leavitt (Recreation Planner, DNR); Jim Patton (Civil Engineer, DNR)</p> <p>DNR’s hitting the ground building sustainable trails. Using examples from recent work by DNR state forests, a panel that includes landscape architects and a civil engineer will discuss the challenges and concerns of constructing trails to updated design and construction standards. From non-motorized trails to those built by users, they will talk about the merits of designing for sustainability, integrating construction drawings and standards into the construction process and addressing builder concerns.</p>
9:15 – 10:45 a.m.	<p>Concurrent session: Working Together for Oregon Trails <i>Working session for an emerging Oregon Trails Coalition</i> Facilitator: Al LePage</p> <p>Attention Oregon trail enthusiasts: Hike? Bike? Paddle? Ride a horse? Oregon's trails need you! Join with other's from Oregon for a</p>	

	brief overview and planning workshop focused on the goals of providing for advocacy, education, and assistance to develop and maintain non-motorized recreational trails across Oregon. Learn about this newly evolving coalition, share your ideas to develop strategies and objectives, and become part of the process to begin to refine and implement these goals during 2013!		
10:45 a.m. – 11:00 a.m.	Break & Exhibits		
11:00 – 12:00 p.m. Track 1e: Engagement	11:00 – 12:00 p.m. Track 1Ie: Planning	11:00 – 12:00 p.m. Track 1Ile: Management	
<p>Volunteer Stewardship Groups: Who They Are & What They Offer Presenter: Lori Raymaker (Park Stewardship Coordinator, Kitsap County Parks & Recreation)</p> <p>In this session, you will walk away with a new sense of how to bring trail users together to create positive and collaborative trail experiences and environments. You will discover a range of methods, tactics and approaches that will help land managers, trail users and volunteers achieve more positive outcomes. You will also learn how to tap into younger people's more diverse and IT-connected world to increase their trail participation and address diverse trail collaborations.</p>	<p>Doing Trails the Foothills Way Moderator: Dr. Ernest C. Bay, (President Emeritus Foothills Coalition) Panelists: John Ernest Berry III (Foothills Coalition Courtesy Patrol); Gordon F. (Buzz) Grant (President Foothills Coalition); Bob Kastama (Co-chair Friends of the Puyallup Riverwalk); Diane Kastama (Foothills Board of Directors Member); Senator Jim Kastama, (Washington State 25LD)</p> <p>Learn from one of the most successful trail efforts in Washington State. The Foothills Rails-to-Trails Coalition will share their incredible success stories, focusing on elements of Successful Fund Raising, Partnership & Coalition Building and Legislation and Advocacy.</p>	<p>Washington DNR's Forest Watch Program Speaker: Jordan Reeves (Volunteer Coordinator, DNR)</p> <p>Forest watch volunteers are responsible for monitoring and observing trails, sights and facilities with the sole purposes of creating a responsible presence, providing information to visitors and documenting and reporting any concerns to the appropriate DNR staff or law enforcement contacts. The attendees will participate in specialized training which will consist of topics such as an introduction to the agency and program, first aid and safety, the principles of good stewardship and appropriate use, as well as information customized to meet the needs of local programs.</p>	
12:00 – 1:15 p.m.	<p>Lunch & Keynote Address: A Good Year for the Mountains Speaker: Dave Hahn, Eddie Bauer First Ascent Athlete</p> <p>Dave Hahn will share a visually stunning roundup of his 27th year as a professional mountain guide and ski patroller and how his work and its whims took him from Yosemite to Antarctica, Asia, Alaska, the Cascades and the Rockies. On May 26, 2012 he reached the summit of Mt. Everest for the 14th time - the most for a non-Sherpa climber. Among Hahn's other notable accomplishments are his 27 summits of Vinson Massif, Antarctica's highest mountain. He has reached the summit of Mount McKinley (originally called Denali) in Alaska, North America's highest peak, 20 times over the course of 27 expeditions in 25 years.</p> <p>On May 6, 2009 Hahn received a Citizen's Award for Bravery from the U.S. Department of the Interior. The award was bestowed on him for a rescue he made of an injured climber on Mt. Rainier in 2002. The rescue received additional attention because the helicopter that Hahn was in crashed upon descent. Hahn helped evacuate the pilot before making his way to the injured climber. In 1999, Hahn, who specializes in guiding high, glaciated mountains, was a key member of the team that discovered the remains of George Mallory at 27,000 feet on Mount Everest's North Face. Mallory died on the mountain in 1924, along with fellow climber Andrew Irvine, but it has never been determined whether or not he first reached the top.</p>		

1:15 – 2:15 p.m. Track 1f: Engagement	1:15 – 2:15 p.m. Track 1If: Planning	1:15 – 2:15 p.m. Track 1IIf: Management
<p>Bridges of Cooperation: Yacolt Burn Speakers: Crystal Crowder (Pacific Northwest 4WD Assoc.); Brian Poehlein (WDNR)</p> <p>This presentation will provide a view into the recent Recreation Planning Process for the Yacolt Burn State Forest and current implementation activities, presented from both from the Agency and the User Group perspectives. This story is about the process of bridging the gaps between multiple user groups to come to an agreement on a recreation forest plan that is bringing new trail opportunities to Southwest Washington. This presentation will also include the story of a local motorsports club that was designed for the primary purpose of pursuing cooperation among various user groups to achieve more trail opportunities in the Yacolt Burn.</p>	<p>From zero to 3.5 mph in 12 years - the efforts of the San Juan Island Trails Committee Speakers: Bill Severson & Dave Zeretzke (San Juan Island Trails Steering Committee)</p> <p>A seminar to understand 12+ years of effort by the San Juan Island Trails Committee (SIJTC) to facilitate the creation, use and maintenance of a network of non-motorized trails on San Juan Island. Topics of interest will include the mission and structure of SIJTC, key partnerships-both public and private, fundraising, creation of a formal SIJTC plan, easements/licenses (revocable permission), the long view or 2nd/3rd generation leadership (burnout), hosting a local trails conference, public education, trail construction & maintenance and, of course, dogs and horses and mountain bikes, the truly fun stuff.</p>	<p>How do the trail users cross the road? Speaker: Ryan Abbotts (AICP, Parametrix)</p> <p>One of the most common barriers that trails must bridge are roads, highways, and bi-ways. Jurisdictions and experts have differing opinions on where crossings should be located and how they function. Come explore case-studies of how various locales analyze crossing locations and choose appropriate safety enhancements.</p>
2:15 – 2:30 p.m.	Break & Exhibits	

About the Washington State Trails Coalition

Founded in 1999, our purpose is to provide an effective and interactive forum centering on protecting, promoting, and enhancing a statewide system of trails. Membership is open to anyone with a passion for trails.

This includes both motorized and non-motorized outdoor recreation and transportation through voluntary and public involvement and in cooperation with landowners and land managers.

The primary forum is a biennial WSTC conference. Other forums include the off-year meeting and WSTC's web site.

The 20011-2012 officers and at-large members are: Pete Beaupain (President), Sarah Krueger (President Elect), Greg Lovelady (Recorder and Communications Director), Don Crook (Comptroller), Rick Hood (Immediate Past President), John Ernest Berry III and Rick Burk (Member-at-Large), and Hailey Heath (Host Committee Representative).

The WSTC operates in accordance with our bylaws.

2:30 – 3:30 p.m. Track 1g: Engagement	2:30 – 3:30 p.m. Track 1lg: Planning	2:30 – 3:30 p.m. Track 1Ilg: Management
<p>Partnering with Youth Conservation Corps: Creating a continuum of trail stewards Speaker: Jeff Parker (Executive Director, Northwest Youth Corps)</p> <p>Presentation will include a brief history of the Conservation Corps, an introduction to corps programs currently operating in Washington State, a description of the expertise corps programs bring, and an analysis of typical funding streams. Presentation will also highlight how corps programs play a critical link in creating the next generation of trail stewards, as well as an update on the progress of the 21st Century Conservation and Service Corps initiative being jointly developed by the Department of Interior and Department of Agriculture.</p>	<p>Strategies for Navigating the Environmental Process Speaker: Jenny Bailey (Senior Planner, Paramatrix)</p> <p>Trails are bridges that connect people with the environment, when they engage in active and passive recreation or travel to work and other destinations. Whether a trail is in the backcountry or the city, people enjoy trails that offer a natural experience and a way to see great places, such as view points, shorelines, estuaries, forests, wetlands, and streams. However, gaining the necessary permits and approvals for trails in places with great environmental resources can be tricky. This is especially true for paved, multi-use trails in areas with land use and topographic constraints. Come and hear strategies and considerations for early project development that can make the subsequent design and environmental approval processes easier to navigate. Share your own stories and questions.</p>	<p>A System Runs Through It: Stories & Lessons From Three Water Trails of the Columbia Basin Moderator: Susan Rosebrough (Planner, National Park Service) Presenters: Jean Akers (RLA, AICP – Vancouver/Clark Parks & Recreation Department), Mike Lithgow (Director Pend Oreille County Community Development Department), Chris Hathaway (Lower Columbia River Estuary Partnership)</p> <p>The rivers in the Columbia River Basin are the lifeblood of the Pacific Northwest and have been connecting people across the physical environment for hundreds of years. This track will focus on the system of water trails that have been developing along the Columbia River and its tributaries. Key players from successful paddle trail efforts along the lower Columbia, Pend Oreille and Lewis/Lake Rivers will discuss how their trails connect communities to one another and connect people to nature. These case studies will discuss issues related to planning, outreach, development & management of their water trails.</p>
3:30 – 4 p.m.	Closing Remarks ~ Pete Beaupain, WSTC President & Sarah Krueger, Incoming WSTC President	
Sunday, October 28		
<p>Field Trips ~ Details and registration information available at www.w-s-t-c.org Water Trail Paddling Trip with Ridgefield Kayak – 10 a.m. – 4 p.m. Horse Ride on the Chelatchie Trail with Washington Trail Riders & Back Country Horsemen of Washington – 10:00 a.m. – 3:00 p.m.</p>		

Thank you to our Presenting Sponsors!

