



**YOUR INVITATION TO EXHIBIT AT  
THE WASHINGTON STATE TRAILS CONFERENCE**  
October 13-15, 2016 Richland, Washington

***Participate in Washington's Only State Trails Conference!***

*An Exceptional Value and Opportunity to Learn from Trail Professionals and Meet Trail Organization and Agency Representatives*

Once again, the Washington State Trails Coalition (WSTC) opens its biennial statewide conference to trail-oriented exhibits. This unique opportunity provides exhibitors with:

- Exceptional contact with clients – a maximum of 16 table top exhibits
- Outstanding visibility and access – all exhibits will be adjacent to the coffee break service and pre-function area
- Rates below industry standards

Agency leaders, individual trail advocates and trail organizations of all kinds participate in the Washington State Trails Conference to share success stories, skills, best practices and build a network that spans the state. Proceedings benefit trail planners and builders of all kinds – from urban active transportation trails to backcountry equestrian, bicycle, hiking or motorized trails. Up to 250 participants will come from across Washington State and beyond, representing government agencies, non-profit groups, trail clubs, and individuals just interested in trails.

**Who should consider exhibiting?**

- Businesses that cater to trail users in Washington State
- Trail, outdoor recreation, or active transportation oriented non-profit organizations
- Fitness and health-promotion organizations
- Local, state and federal agencies and land managers

**Where and When**

- Red Lion Hotel in Richland, WA, along the Columbia River and Riverfront Trail
- Set up Thursday, Oct. 13, 1 pm – 4 pm.
- Take down can begin Saturday, Oct. 15 after 1 pm; must remove by 5 pm

**Exhibit Booth Package Prices** (make checks payable to WSTC)

- Commercial / Government / Individual Exhibitor: \$175
- Nonprofit / Volunteer Organization Exhibitor: \$110
- Separate conference registration is required for meals and attending presentations

**Special Offer ~ WSTC reduces the exhibitor fee to \$100 when:**

1. An exhibitor purchases 5 conference registrations and
2. The registration forms arrive together with one payment and
3. The registrations are for staff and/or members of the organization with the exhibit and

**Fee includes:**

- Listing on WSTC website & conference program
- 6' draped table and 2 chairs during the full conference

Questions? Learn more at our website, [www.washingtonstatetrailscoalition.org](http://www.washingtonstatetrailscoalition.org)



## WSTC 2016 Trails Conference Exhibitor Application

**In consideration** of the promise of the Washington State Trails Coalition (WSTC) to rent exhibit space at the State Trails Conference at the Red Lion Hotel, the undersigned agrees as follows:

**Terms:** • Exhibit space is reserved only after full payment. • Space requests and location assignments are based on WSTC committee review. • Payment in full must be received by October 1, 2016. • Exhibitor agrees that WSTC, its employees, members, volunteers, guests, and invitees will be held harmless by exhibitor from any loss of the exhibitor's property due to theft, vandalism, fire, and other causes. • Cancellation: To be eligible for a refund, any cancellation request must be received by WSTC by September 1, 2016 in writing. Refunds will be less a \$25 processing fee. After September 1, 2016, refunds will be made only if booth space is resold.

**Make check payable to:** WSTC

**Mail completed form and check to:** Perry Barrett - Treasurer, PO Box 10492, Bainbridge Island, WA 98110

**Please print:**

Organization-Firm Name \_\_\_\_\_

Street \_\_\_\_\_

City – State – ZIP \_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail address \_\_\_\_\_

Describe the exhibit, including any information or products to be available.

Do you request an electric outlet?  Yes  No

This contract is executed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

**Applicant-Exhibitor:**

**Print name** \_\_\_\_\_

**Signature** \_\_\_\_\_

**WSTC Authorization:**

**Print name** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Please sign and return with payment by October 1, 2016. An acceptance copy will be returned for your files.**